



**SUSTAINABLE ENERGY
WEEK 23-27 JUNE 2014**

SUSTAINABLE ENERGY EUROPE AND MANAGEMENERGY AWARDS COMPETITION 2014 CATEGORIES

COMMUNICATING

Projects in this category aim to create awareness or change the perception of individuals through endorsement of energy efficiency and/or renewable energy sources. All types of communication activities – internal or external, private or public – are eligible for this category. *Examples: communication campaigns, adverts, TV programmes and clips, digital engagement schemes.*

CONSUMING

Projects in this category aim for quantifiable reductions in energy consumption and CO₂ emissions at the household, city, local or regional community, or corporate level. Projects in this category have demonstrable impact on lowering energy consumption and/or replacing conventional energy consumption with renewable energy. This includes projects that facilitate the development and integration of renewable energy sources as part of carbon footprint reduction strategies. *Examples: smart metering systems, corporate CO₂ reduction programmes, energy savings competitions, establishment of cooperatives for promoting the use of renewable energy sources.*

LEARNING

Projects in this category aim to improve knowledge and skills related to energy efficiency and renewables. They can include, but are not limited to, educational and capacity building programmes for students and professionals at schools, universities or training centres, as well as on the job training initiatives for professionals such as designers, installers, authorizing officers and planners. *Examples: energy education at primary and secondary schools, professional training, and scholarship programmes.*

LIVING

Projects in this category are about making buildings more energy efficient and/or equipping them with renewable energy systems. This applies to all types of building, including private homes, multi-occupancy dwellings, offices, sports, educational or other public buildings. *Examples: energy efficient construction and renovation, rooftop solar panels, passive houses and near zero energy buildings.*

TRAVELLING

Projects in this category aim to improve the mobility of people and goods in energy efficient ways or with the help of renewable energy sources. *Examples: bike-for-rent systems, urban cycling audits, green mobility planning, eco-fuelled buses.*