



EUROPEAN CITIES AND REGIONS NETWORKING
FOR INNOVATIVE TRANSPORT SOLUTIONS

2015 Polis Conference

19-20 November, Brussels, Belgium

First announcement and call for speakers

Innovation in Transport for Sustainable Cities and Regions
Submission deadline: 15 May 2015



2015

ANNUAL POLIS CONFERENCE

19-20 November 2015, Brussels

Innovation in Transport for Sustainable Cities and Regions

The annual event of the leading European network of cities and regions on transport innovation



About the conference

The 2015 Polis Conference takes place on **19 and 20 November in Brussels**.

The Annual Polis Conference provides an opportunity for cities, metropolitan areas and regions to showcase their transport achievements to a large audience and for the wider transport community to engage with representatives of local and regional authorities on innovative transport solutions.

The conference offers a mix of high-level plenary sessions, with prominent figures debating topical issues and trends, and **16 technical sessions** showing innovation in policy and practice across the transport spectrum. Each session will aim to offer a mix of contributions on current practice and future plans (in cities and regions), academic research and industry initiatives. Sessions will be delivered in different formats, including workshops, round-tables and short, focused presentation-style sessions.

This year's conference's technical sessions will showcase many of the **key topics explored recently by Polis within its thematic working groups** and projects. These topics, proposed by Polis members, can be found in the list of topics on the next page.

Meeting language: English

Who attends the conference?

Meet transport professionals from public authorities; decision makers at local, regional, national and EU level; and transport industry representatives and researchers



Wish to exhibit or sponsor?

Sponsorship and exhibiting offers an excellent opportunity to meet representatives of local government, both officers and elected officials, from around Europe. Enhance the visibility of your organization or initiative through one of the **sponsorship and exhibition packages**, which are accessible via the conference webpage www.polisnetwork.eu/2015conference.

For more information contact: Julie Lucca,
jlucca@polisnetwork.eu; tel +32 (0)2 500 56 83.



Call for speakers

The following list shows the topics on which presentations are sought for the technical sessions. All abstracts should highlight the **innovative dimension** as well as **results achieved and lessons learned**. Interested speakers are requested to prepare an abstract using the online submission form:

<http://www.polisnetwork.eu/2015abstracts>

ENVIRONMENT & HEALTH IN TRANSPORT

- New forms of business models for bike sharing: city v. regional; private v. public
- Proven examples of delivering active travel through transport policy and planning
- Clean vehicles and charging infrastructure planning, procurement and roll-out, business models & awareness raising
- Reducing local emissions from transport: testing different clean vehicles technologies, emissions models, ICT tools

TRAFFIC EFFICIENCY & MOBILITY

- Towards multi-modal network management: integrating public transport, pedestrians and cyclists in traffic planning and operations
- New trends in systems and services for managing urban and regional transport networks
- The role of open data, social media and apps to deliver information and engage with the public
- Coordinated management of the urban-interurban interface

ROAD SAFETY & SECURITY

- Measures to enhance the safety of vulnerable road users, e.g. through street design, traffic management/ITS, campaigns, etc
- Road safety data collection and benchmarking for urban environments
- Driver behaviour and innovative road safety campaigns
- Measures to increase security of transport systems and protection of transportation infrastructures

ECONOMIC & SOCIAL CHALLENGES

- Smart parking: how does technology for parking planning, operations and enforcement help policy delivery?
- Managing the environmental, spatial and financial aspects of large infrastructure projects
- Public transport in the 21st century – integrated planning, clean vehicles, information services, automation
- Public transport beyond the city: solutions for regional public transport?
- Urban transport strategies and measures for active ageing

HORIZONTAL TOPICS

- Urban freight: practical and proven examples of urban freight policy and measures
- SUMP: how do we make best use of the SUMP as an instrument for innovation, integration of SEAP and SUMP
- Global cooperation: best practice sharing, cooperation and partnership examples between European cities and non-European cities

Abstract submission procedure

Please submit your abstract by **15 May 2015** online at

<http://www.polisnetwork.eu/2015abstracts>

Authors will be informed about the outcome of the evaluation process in June. The draft conference programme will be available shortly afterwards on the Polis website. Online registration will also open in June, no conference fee will be charged for speakers. www.polisnetwork.eu/2015conference



WHY ATTEND THE CONFERENCE?

- Learn about the innovative transport projects and policies pursued by cities and regions
- Gain insight into the future direction of urban and regional mobility
- Discuss European transport policies for urban and regional mobility
- Learn about current practices and future plans to:
 - Reduce the environmental impact of road transport;
 - More effectively manage the movement of people and goods;
 - Deliver safer roads and a more secure transport network;
 - Manage transport demand and assess the benefits of transport measures.
- Gain understanding of the research needs for sustainable mobility in cities and regions
- Network with local and regional transport decision-makers from around Europe

www.polisnetwork.eu/2015conference

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