



SPECIAL DEMOGRAPHIC ZONE IN OPOLSKIE- INNOVATIVE APPROACH OF THE REGIONAL CENTRE FOR ECONOMIC DEVELOPEMENT



Special Demographic Zone –pioneer project in Poland and Europe on how to face demographic problems.

SDZ – an innovative project which requires multidirectional instruments in different fields.

PACKAGES:

- ✓ good job means safe family
- ✓ education vs labour market
- ✓ nurseries and preschools
- ✓ golden autumn



PACKAGES

„**Good job means safe family**”- increasing the number of workplaces in the region and enhancing their attractiveness by creating additional financial instruments supporting the development of entrepreneurship training for the unemployed aged under 25 and over 50 increasing employment stability for parents especially for women.

„**Education vs labour market**” improving the standard and quality of education, adapting education to labour market requirements.

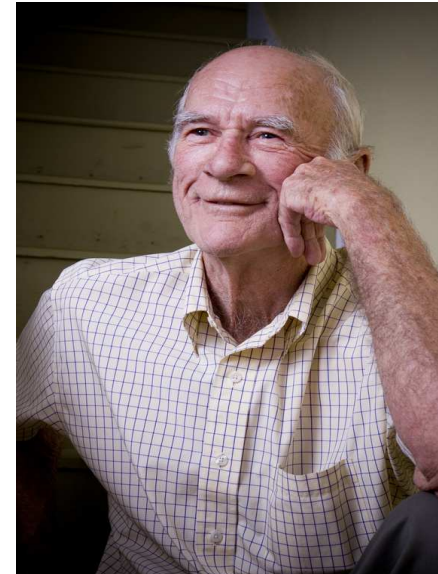
„**Nurseries and pre schools**” improving access to care and education services for children under school age, support for financing the costs of attending nurseries and preschools by children, support for education of nurseries – innovative teaching instruments.

„**Golden Autumn**”-...



PACKAGE „Golden Autumn” aims to

- ✓ create conditions for regional economic specialisation focused on silver economy and "life science branch"
- ✓ increase accessibility of services for seniors like culture, finance or law services.
- ✓ create a complex offer addressed to active seniors (cooperation with ngos, using of school infrastructure)
- ✓ build links between seniors and business in order to allow to young entrepreneurs to benefit from seniors experience in developing and managing enterprise.
- ✓ improve healthcare services offered to seniors



Some projects focused on innovation and research within the Special Demographic Zone will be managed and implemented by **Regional Centre for Economic Development** which is associated with the Opolskie Region development policy.



Regional Centre for Economic Development:

- **is responsible** for creating conditions for economic development stimulating economic activity and raising the competitiveness and innovativeness of the regional economy,
- **will implement Regional Innovation Strategy 2014-2020-**document which appoints main development areas of the region in the context of innovations. Healthcare and rehabilitation services are considered as potential development areas correlating to ageing of the population of the region.



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THANK YOU