



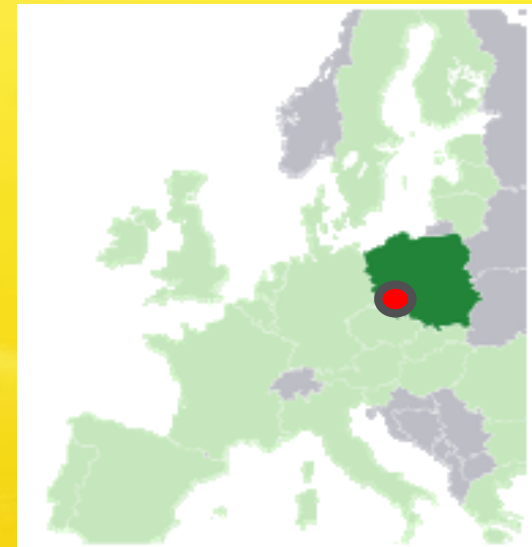
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LOWER SILESIA

PREPARING FOR THE NEXT ROUND INNOVATION FOR HEALTHY LIVING AND ACTIVE AGEING

Antoni Zwiefka
Brussels, 19 June 2013



LOWER SILESIA

is interested in EIP and KIC

- EIP and KIC on ageing and demographic change have common goals and different focus and structures.
- Societal challenges with innovation are focused on the deployment of innovative solutions for active and healthy ageing.
- EIT and KIC are focused on the knowledge triangle (**excellent higher education, research and business**).

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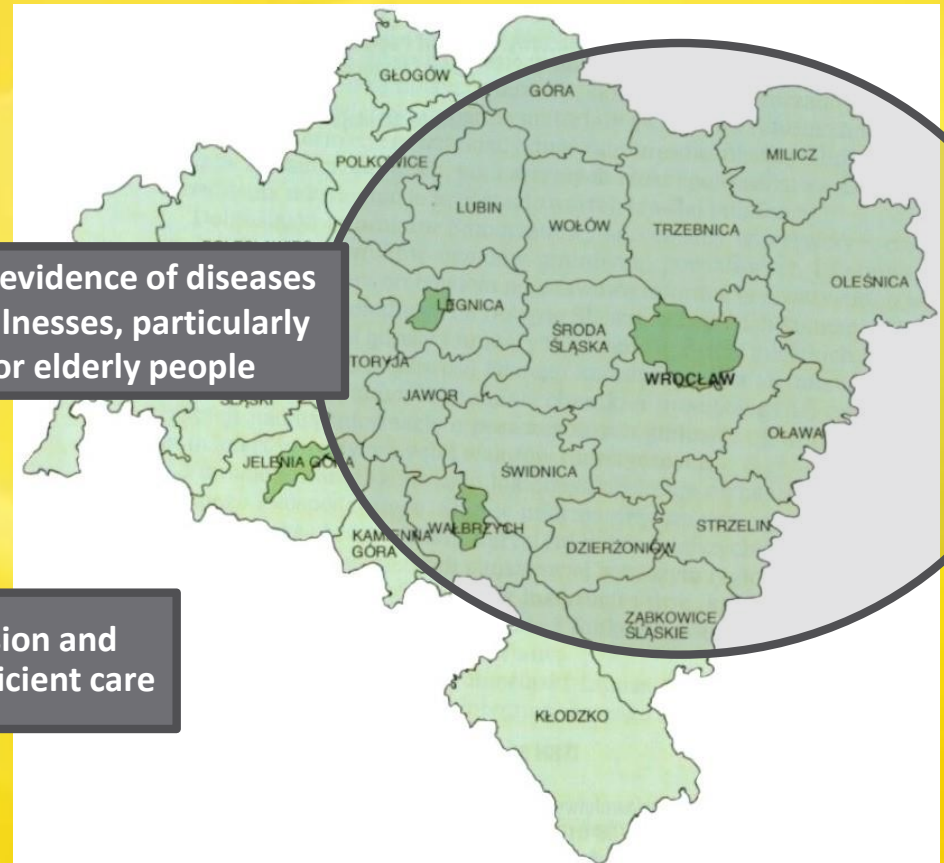
Demographic problems in border region

Decreasing number of
population

Deteriorating
quality of life

Deteriorating provision and
quality of care / insufficient care

High evidence of diseases
and illnesses, particularly
for elderly people



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RESEARCH AND INNOVATION INITIATIVES ON ACTIVE AND HEALTHY AGEING AND DEMOGRAPHIC CHANGE

4-Leaf Clover
Quality Model
for Senior
Service Sector



Innovation Transfer in Medical Sector
from Clinics to Companies



RAZEM DLA POGRANICZA
GEMEINSAM FÜR DEN GRENZRAUM

10 challenges for the ageing Europe

1. Ensuring sufficient recruitment and effective retention strategies
2. New collaboration patterns
3. Matching changes in demand for senior services
4. Balancing service level funding
5. Housing measures to support independence
- 6. Technologies to support independence**
7. Changes in competence areas and in vocational education and training
8. Long term care and special groups
9. Challenges of globalisation and migration
10. Changing the image of the care sector



LOWER SILESIA

creates a culture of innovation

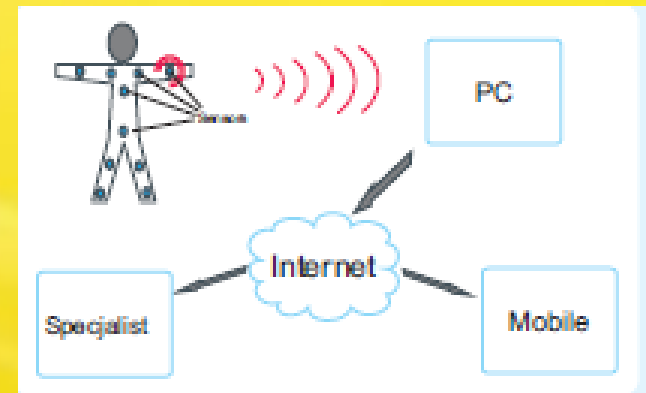
Partnership brings together: education,
research, technology, business and
entrepreneurship in order to produce new
innovations and new innovation models

... KIC (Knowledge and Innovation Communities)

LOWER SILESIA

creates a culture of innovation

**Intelligent mobile system to monitoring, analysis
and controlling motion by modeling 3D**





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THANK

YOU

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