



Wright a movie! – Animated Language Learning

Background

In the EU the ability to communicate in foreign languages is considered of high importance. It's regarded as crucial for economic growth; it reinforces social cohesion and promotes intercultural dialogue and it strengthens personal development and inspires for mobility.

Basically, learning must be fun. But for many people learning another language is associated with old fashioned class room teaching, chalk and blackboards, and vocabulary and grammar that have to be repeated over and over again. But what if learning a language could be fun?

[The Animation Workshop](#) in Viborg, Denmark, has internationally a high reputation for working with animation in a lot of different contexts, also educational. Right now we are planning a project that seeks to use animation as a pedagogical tool in language teaching. By developing an internet based programme that generates a new way of learning foreign languages through animation they aim at making the teaching of foreign languages fun and thus both effective and motivating.

Animation is generally known as a concept closely linked to cartoon-like productions as Shrek and similar movies. But animation can also be used as a pedagogical tool helping children and students in general to a better language conception, learning and development. By writing texts and see it transformed into animation film, by making small films and transforming them into text the user reaches beyond the spoken and written word and communicates directly with others of different cultures and languages.

The aims of the project

- Develop an internet based text to animation programme specifically designed for learning foreign languages and for developing intercultural understanding
- Make language teaching and learning fun for teachers and students
- Motivate low-skilled workers, immigrants, children and young people with learning difficulties to learn another language.

Partners

The Animation Workshop is looking for e.g. language schools, primary schools, immigrant centers working with learning activities, enterprises engaging foreign labour force, semiotics, linguistics.

Programme and call

The project will apply under the **Transversal Programme, LLP, Key Activity 2, Languages** (Multilateral Project) – **deadline 31st of March**.

Deadline for express of interest

As soon as possible and no later than 1st of March

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