

Name and short description of the organisation looking for partners:
<p>The Management Board of City Service Units, Wroclaw Municipality</p> <p>The main activities:</p> <ul style="list-style-type: none"> - Financial and accounting services of Wroclaw Municipality Support Units (education, urban estates – the smallest self government unit) - Preparation and implementation of different projects financed from external sources (EU funds, EEA Financial Mechanism 2009-2014, self government and national budget) <p>The main projects areas:</p> <ul style="list-style-type: none"> * education * entrepreneurship * continuing education * culture <p>The main activities of The Management Board of City Service Units are:</p> <ul style="list-style-type: none"> - financial and accounting services concerning Wroclaw Municipality Education (education, urban estates-the smallest self-government unit in the City) - preparation and implementation of different projects financed from external sources (EU funds, the EEA Financial Mechanism 2009-2014, self-government and national budget). The main projects areas are: education, entrepreneurship, continuing education, culture and other social matters. <p>Already for 3 years we are involved in realization of a project, which is an example of a good practice of collaboration between local authorities, higher education sector and financial sector (Bank). The project: "My first business before the 20-teens" concerns pupils of the post-secondary schools (20 post-secondary schools in Wroclaw and approx. 90 students/annually). The main objective of the project is to give students a practical knowledge how to start, manage and run their own business on the web. During the one year of additional activities, students are guided in their internet skills and learn how to provide effective and low-cost business.</p> <p>Teachers prepare young people to create "e-shop/ e-business" on the web. Pupils develop a business plan, learn the rules of conducting and promoting own business. The second theme of the project, which helps develop creativity and design thinking, is the creation and implementation of board games. The project combines education with financial market activities; within the project collaborate universities, city authorities, schools and banking sector. The program design and developed the academics from Higher School of Banking in Wroclaw, business practitioners in the network. The city of Wroclaw is involved in many similar activities, the described project is one of the example of a good practice.</p>

Funding programme	Erasmus +
Strand	Key action 2-strategic partnership in more than one sector (education, training, youth)
Budget	300.000-450.000€
Deadline for application	31.03.2015 (education,training); 30.04.2015 (youth)
Deadline for expressions of interest from potential partners	20.03.2015 (education,training); 15.04.2015 (youth)
Description of project idea, incl. theme and activities	<p>Project rationale</p> <p>Young people leaving the education system are often not ready to enter the job market. Many of them have only theoretical knowledge, do not have practical, technical and vocational skills. Employers complain that schools do not prepare well enough candidates. In order to meet these problems, our work with young people have developed the unique design of the project connecting the areas of education, business and financial market. The project focuses on: youth entrepreneurship education by learning from experienced experts and entrepreneurs IT industry; youth engagement in the implementation of their business ideas in the network and to provide teachers with practical knowledge for classes of e-business. We want to share good practice of project "My first business before the 20-teens", as well as get to know the solutions applied in the country of Partner for developing basic skills and cross-cutting, innovative teaching methods,</p>

	<p>teaching IT-based, cross-sectoral cooperation in the area of school education.</p> <p>Project aim Dissemination of good practice in linking education and business cooperation in the area of school education for school children.</p> <p>Project objectives - Promoting good practices of Partnership projects, - Increasing the knowledge of teachers on innovative ways of working with young people in entrepreneurship and use of IT, - Increasing the key skills among students (especially of initiative and entrepreneurship).</p> <p>Project activities - International meetings in the countries of the Partnership (the education authorities, schools, organizations involved in education) in order to exchange experiences and best practices of innovative methods in education with particular emphasis on actions based on sectoral cooperation (eg. local administration-business), -conducting workshop on peer learning, -Local meetings to disseminate the results of international meetings, the implementation of pilot actions, -building networks for the exchange of good practices, cross-sectoral cooperation in the field of education, - youth MOBILITY (testing of innovative practices of Partner in the workshop); - staff MOBILITY (knowledge about their work with entrepreneurship through observation of Partner projects).</p> <p>Products workshop materials, website, forum for exchanging experiences, evaluation report.</p> <p>Results - Dissemination of practices Partnership projects, - increase of teacher knowledge about innovative ways of working with young people in cooperation with the establishment and use of IT, -increase of key skills among students (especially of initiative and entrepreneurship).</p>
Lead Partner	The Management Board of City Service Units, Wroclaw Municipality
Other partners involved	WSB Schools of Banking www.wsb.pb
Describe the type of partners you are looking for and their expected roles in the project	<p>Consortium of: local authority with responsibility for education + school +local organization (for example ngo) (FOR ACTION 2 in education)</p> <p style="text-align: center;">or</p> <p>local authority with responsibility for education, local organizations, business etc. (FOR ACTION 2 in training, youth)</p>
Foreseen project duration	24 or 36 months
Contact person	<p>Ms.Alicja Pietrzyk, e-mail: apietrzyk0802@wroclawskaedukacja.pl Tel. +48 717986428</p>