



General information

Title of the project

ENTREPRENEURSHIP MOVING EUROPE (EME)

(to be defined)

Programme

ERASMUS FOR YOUNG ENTREPRENEURS (EYE) - 63-G-ENT-CIP-13-E-N01C011

Erasmus for Young Entrepreneurs is a cross-border exchange programme which gives new or aspiring entrepreneurs the chance to learn from experienced entrepreneurs running small businesses in other European Union countries.

Call Docs

 $\underline{http://ec.europa.eu/research/participants/portal/page/call_CIP:efp7_SESSION_ID=k3CRRcsNhRrJk4VIVGh5K7thG6Wwrw17mWY8TLprq4PKJmYG0pGl!-1356109608?callIdentifier=63-G-ENT-CIP-13-E-N01C011\&specificProgram=EIP$

Lead Applicant

AGENZIA UMBRIA RICERCHE- UMBRIA, ITALY

Agenzia Umbria Ricerche - AUR - is the Research Agency of the Umbria Region. AUR is a public body with statutory competences and scientific, organizational and financial autonomy. AUR focuses its research activities on social, economic and territorial issues and aims at supporting the Umbria Region in the design as well as the evaluation of the territorial, social and economic policies to promote the regional development. In addition to research activities, AUR acts as an Intermediary Body of the Umbria Region managing innovative projects and pilot actions delegated by the Umbria Region and co-finaced by European Funds.

During the last years, AUR has gained a solid experience in mobility schemes, in particular for young entrepreneurs, as well as in entrepreneurship development actions. Indeed, AUR has managed similar projects to EYE, acquiring a good expertise in mobility procedures, assessment of applications, IT management tool for matching candidates.

(See Annex 1 for further information)

Type of Partners sought

The purpose of the call is to select bodies which will act as Intermediary Organisations to implement the EYE programme locally. The Consortium should be composed of at least 5 independent legal entities from all east 4 different Participating Countries.





We are looking for any public/private entities whose core activity is in the field of business support, experienced in the management of international projects (preferably on mobility projects), with technical capacity to recruit local entrepreneurs interested to participate in the programme (both as beneficiary young entrepreneur, and hosting entrepreneur). The capacity to get access to the local community of entrepreneurs is a major asset in the evaluation of the partner candidate.

(please, indicate in your reply your Organization's profile and which of the expertise/skills/experience your organization can provide to the consortium for the implementation of the project)

Indicative project budget

Max 500.000 € per project

Co-financing (%):

Maximum EU financing rate of eligible costs: 90% (100% of the cost for the "mobility" of entrepreneurs, 75% of "management costs"). Further details in the call for proposal.

Project proposal

Objectives

EME intends to manage efficiently and effectively the EYE Programme, covering as much as possible new regions where the programme is not present with a local contact point.

EME aims at stimulating cooperation and networking among the business community by enabling new entrepreneurs spending periods of time in enterprises run by experienced entrepreneurs in other countries. This relationship will stimulate innovation and synergy through the sharing of know-how, ideas, domestic markets knowledge and may eventually lead to new business partnerships and growth of the companies.

EME aims on the one hand at developing new entrepreneurs by providing mentoring and support by senior entrepreneurs in order to start and develop a new business. On the other hand, it aims at fostering innovation to already running business bringing fresh ideas from young entrepreneurs.

Moreover, the project aims at promoting networking and facilitate potential business partners for both new and established businesses.

EME intends to support 100 entrepreneurs in a successful exchange, including both new and host entrepreneurs. New entrepreneurs will spend up to a period of maximum 6 months abroad, (on average they will stay abroad around 3 months) hosted and mentored by an experienced entrepreneur in their existing enterprise.





Project description

EME aims at implementing the Erasmus for Young Entrepreneurs Programme which as a minimum requirement will develop the following activities in accordance with the Implementation Manual or Intermediary Organisations:

- a. Promotion of the Programme
- b. Enrolment of Entrepreneurs
- c. Assessing applications from NEs and HEs
- d. Building relationships
- e. Management of contracts, commitments and financial assistance
- f. Preparation of the exchange
- g. Follow up of the exchange
- h. Management, quality control and evaluation
- I .Active networking
- j. Reporting

EME will develop a methodology to implement the Manual's activities and processes and will go further, including added value activities to enrich the programme and to adjust to the partner's specific local context. EME will provide a management structure and a quality control system which will enable a clear and effective implementation of the activities and a fine management among the Intermediate Organizations (IOs). Emphasis will be placed on networking both to work in synergy among the IOs and to join new and host entrepreneurs.

EME will include aftercare activities for the involved entrepreneurs and dissemination activities of project results.

Activities and responsibilities

WP	Role and Involvement of other partners	
1) Management, Networking and Reporting	Lead applicant is responsible for guidance and coordination All partners are involved	
2) Promotion of the programme and recruitment of entrepreneurs	All partners are involved	
3) Relationships building	All partners are involved	
4) Relationships Management	All partners are involved	





Main outcomes of the project

- Involving at least 100 entrepreneurs in a successful relationship, either as new or host entrepreneur
- Having at least 50 new entrepreneurs informed and assisted regarding business issues, including financial assistance
- Establishing an active European network involving new and established entrepreneurs

Timeline	for the	preparation	of the	proposal

Deadline for submitting application: 09/07/2013

Deadline for the expression of interest to join the EME partnership: 10/06/2013

Current Project Consortium composition

Agenzia Umbria Ricerche (Umbria, Italy)

Associated Partners (Third Parties)