



Moravian University College Olomouc

- We are a university college and a firm at the same time
- We connect business and academic worlds
- We support and implement innovation processes
- We are the part of the region and the region is the part of the college
- We educate for competitiveness in the labour market
- We are a young and ambitious team built on intergenerational experience

Professional orientation of the college on **Economics and Management** is based on the interdisciplinary approach:

- Facility management
- Energy management
- Innovation management

We offer:

■ Education

- Bachelor studies in Economics and Management
 - Company Economics and Management
 - Management and Economics of Public Service
 - Company Information Systems
- Globally recognized certificates – in cooperation with foreign companies (Schneider Electric, IFMA, Microsoft)
 - Energy management
 - Facility management
 - ICT
- MBA studies

■ Professional cooperation and partnership

- Collective working on projects
- Consulting and advising activities
- Research activities of business and economic practices
- Customized education and training



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■ Graduates

- 579 students have graduated Moravian University College since its foundation.

■ Projects

- Science and research
 - Regions in the Czech Republic: a model of efficiency (GACR)
 - Unconventional Managerial Decision-Making Methods Development in Corporate Finance and Public Economy (GACR)
- Development
 - 7 projects supported by EU

■ Business Acceleration and Innovation Centre in Olomouc (CIAO)

MUCO is one of the strategic partners in building the CIAO, which is going to serve small and medium sized enterprises in the Olomouc region:

- as a provider of help to increase competitiveness
- as a communication platform
- as an advisory service
- as a provider of expert services
- as a centre for cooperation between the enterprises and scientific, research, educational, and statutory institutions.

■ Professional associations – MUCO is a member of:

- Czech Green Building Council
- Business for Society – a forum of responsible firms
- Olomouc Cluster of Innovations
- Founder member of OK4EU, OK4Innovation

■ Certification ISO 9001

Moravian University College Olomouc is a holder of the quality management system QMS in compliance with the standard CSN EN ISO 9001:2009.

■ In the past, MUCO had the honour to welcome the following speakers:

- Jan Muehlfeit (Microsoft)
- Tomas Sedlacek (The Czech government's National Economic Council, CSOB)
- Ondrej Strup (IFMA CZ)
- Boris Zupancic (Czech Green Building Council)
- Olaf Koerner (Schneider Electric CZ)

■ International Cooperation

Within the Erasmus programme we cooperate with colleges and universities abroad.



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