



Partner Search – Culture 2020

Title of Project		Culture 2020
Field of action	Cultural and creative industries, technological development and innovation.	
Project aims	<ul style="list-style-type: none"> • Establishment of a transnational European collaboration frame to integrate new technologies, in particular the digital ones, meeting the necessities of Creative and Cultural Industries. • Introduce the use of modern technology in the cultural development; its exploitation, dissemination and conservation. • Enhance public-private collaboration, as an alternative to the traditional cultural development system funded by public organisms. • Facilitate ICTs incorporation in CCIs. • Promote the growing and starting up of cultural enterprises and services especially of the ones linked to digital contents. • Enlarge the business possibilities of cultural industries through the use of new technologies • Enhance the paneuropean cultural growth. • Establishment of international networks between the cultural and creative industries and the ICT industries. • To identify and exchange best practice in the use and development of ICT products and services in the cultural and creative sector. 	
Call /EU-Programme	Culture Programme 2007-2013. Cooperation projects (strand 1.2.1). Deadline: 7th of November 2012	
Lead Organisation / Coordinator	Agencia Andaluza de Instituciones Culturales (Spain). Council Culture of the Andalusian Regional Government (Junta de Andalucía) www.juntadeandalucia.es/organismos/culturaydeporte	



Other Partners	<ul style="list-style-type: none"> • Instituto Andaluz de Patrimonio Histórico (Spain). • Asociación ETICOM, Association of Information Technologies and Communications Enterprises of Andalusia, (Spain).
Partners sought	We are looking for partners representing Creative and Cultural industries, ICTs enterprises or consortiums of both fields. All types of organizations are welcomed (public, private, academia, business) at national, regional or local level.
Proposed actions	<p>Organization of two European professional Forums to bring about business for both CCIs and ICT enterprises and to communicate best practices in the field. These two days seminars, will count with an "Business to Business" (B2B) area, a space where the participants can show their projects as well as conferences from professionals and experts from the ICTs and CCIs sectors.</p> <p>Professional exchanges through the organization of visits.</p> <p>Create a professional virtual community through the design of a multilingual web platform to offer news, information and other added value services to the CCIs professionals and entrepreneurs and to boost business opportunities in between conferences periods.</p>
Time schedule	<p>Duration of project is 2 years.</p> <p>It will start approximately in May 2013.</p>
Proposed budget	Overall estimated budget: Eur 400,000. (Co financed 50% EU).
Deadline for responses	25 th October 2012.
Contact details	<p>Ana Compañía</p> <p>Agencia Andaluza de Instituciones Culturales. Consejería de Cultura y Deporte.</p> <p>Tel: (+ 34) 955 929 183 / 955 929 000</p> <p>Fax: (+34) 958 02 69 37</p> <p>ana.compana@juntadeandalucia.es</p>