

SERVICE&CO®

OBTAIN FREE ACCESS TO PROFESSIONAL SERVICE PERSONNEL

Are you in search of talented tour guides?

We have the full solution for you!

Who are SERVICE&CO® ?

Today Service & Co. is the largest college in Scandinavia specializing in the training of travel and tourism staff. The college works independently and was established thirteen years ago. We train staff for the majority of the international travel companies represented in the Nordic market such as TUI, Royal Caribbean Cruise Line, First Choice and numerous Scandinavian travel agencies. Students gain a detailed knowledge of their future line of work, as well as practical training. The college is currently located in Lloret de Mar in Spain. Each year, approximately 600 students from Denmark, Sweden and Norway complete our training program. The age of the students varies between 18 and 65; however, the average age is around 23 years.

What can we offer?

Most former students are still in contact with our recruitment center after working abroad following our travel and tourism training program. Currently there are over 5000 former students in our database, many with management experience overseas. Our database will provide you with photographs and a brief personal description together with details of their examination grades, work experience as well as language skills.

By working in partnership with Service & Co. you have a variety of opportunities to recruit the right caliber of staff you need:

- We can carry out the entire recruitment process for you through personal knowledge of our highly competent students.
- We can select a number of candidates from our database that will match your search criteria for you to conduct the final interviews.
- If you want to carry out the entire recruitment process yourself, you can gain access to our student database where all our students are registered.



Visit our homepage: www.service-co.dk

What skills do our students possess?

All of our students master both German and English. An aim beyond this will be to educate as many students as possible that will be able to communicate in one or two additional languages. We place great emphasis on students learning to be adaptable which is why they undergo a comprehensive and intense program that tests their stress tolerance.

Furthermore the students will be challenged on a personal level for them to become more aware of themselves. In addition to this all students have to complete a DiSC-profile as part of their training.

Students undertake a course in sales and customer service, are trained in problem solving and develop presentation skills as well as communication skills to be used in differing contexts.

Other major areas of focus are problem-solving, understanding body language and business psychology.

Students also undergo a 12-hour first aid course and undertake modules in respect of personal appearance.

At Service & Co. the students are assessed seven times during the school period. Finally, the students will be judged suitable or not suitable in the light of an overall assessment of their personal skills and performance at the college.

We would obviously like to recommend the students that graduate from our college to our corporate partners, but only the very best succeed.

"We are sure we can provide you with the best educated staff on the market. We are also sure we will make your search for qualified personnel much easier and free of charge." – Chris Karlsen, CEO



Additional Modules included in our students' training:

- Appearance & Presentation
- Responsibility & Decision making
- Willpower & Positive thinking
- Problem solving
- Constructive Feedback
- Hands-on service situations
- Team Work
- Procedures of the Hotel Industry
- Cultural understanding
- Personality profile (DiSC)

We constantly update our programmes and are always open and willing to apply additional courses to our training program.

Looking forward to hear from you.

Best regards, Service & Co.

Chris Karlsen CEO.



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