

Partner search from Region Zealand, Denmark

(Preliminary) Title of the project	TBD
Outline of the project idea	<p>Several small towns and communities across Europe are today facing significant challenges (energy poverty, CO2 emissions, air pollution, lack of / in-efficient energy infrastructures) due to their dependence on fossil fuels (oil & gas) for heating and energy.</p> <p>In some MS oil-boilers are being phased out and new installations of oil-based heaters are no longer allowed. Many of the communities are however not in the vicinity of DH or natural gas networks and will need to find alternative solutions. Towards this challenge initiatives have commenced in building various businessmodels to decrease risk for households as well as to reduce the costs. Cooperatives or Energy service contracts are current examples, but the market penetration of small-scale renewable are still moving too slow - for private energy costs as well as for European Union energy ambitions.</p> <p>In terms of energy efficient products, EU legislation on labeling has moved into the area of private household appliances, making it easier to make an informed decision when the purchasing new appliances. This support is activated when the decision to renew appliances has been made.</p> <p>In many countries there are also vast experiences on communicating the economic benefits of investing in new less-energy intensive household appliances over keeping the old. There are however still room to remind consumers that the impact of energy-intensive appliances on the annual costs outweigh the out-of-pocket expense which will be repaid quickly as consumption decreases. More consumer engagement is needed to support the decision-process to renew appliances.</p>
Programme and call	Horizon 2020 – energy programme Consumer engagement for sustainable energy http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/2360-ee-10-2014.html
Deadline for call	Deadline Date 5th of June 2014 17:00:00 (Brussels local time)
Activities foreseen in the project - Preliminary Work packages: <i>This is an initial list of ideas for content to be discussed and elaborated among the final consortium for the project.</i>	<p>WP1 - Management</p> <p>WP2 - Data gathering</p> <ul style="list-style-type: none"> • Collecting and integrating Best Practice experiences with community engagement activities from across Europe • Collecting data on existing finance and Business models applicable to the MS' within the project and others that can be adjusted to suit the local circumstances • Existing apps on the market o be integrated <p>WP3 - ICT design</p> <ul style="list-style-type: none"> • designing interactive webtool + webpage focused on helping consumers ACT • app development/adjustment <p>WP4 - Finance & business models for consumers (RES) (households/communities)</p> <ul style="list-style-type: none"> • Experience shows a need to have clear indication of costs and savings and to reduce risks for private households when investing in RES (smallscale) • For EE calculated examples of ROI on various appliances to be communicated to consumers <p>WP5 - COMMUNICATION AND ENGAGEMENT ACTIVITIES</p>

	<p>WP5.1: Consumers and Household engagements</p> <ul style="list-style-type: none"> • Conferences • Citizens event • Town meetings • Competitions • Energy and finance checks • Consumer excursions to best practice sites (within MS) <p>WP5.2: Project dissemination at EU level</p> <p>WP6 - Monitoring of impact & gathering consumer feedback on solutions</p>
Describe the kind of partners you are looking for and their expected role in the project	<ul style="list-style-type: none"> • Regional implementation areas/ organizations covering geographical areas 1 - with similar rural energy issues - with areas of fossil dependency 2 - with need for appliance efficiency campaigns and room for impact • Community engagement specialists / University/ research org - Social science/behavioural science • ICT specialist for educational/behavioural tools and www • Marketing and communication specialist. • Energy agencies • Finance and/ or energy technologies specialists for package solutions/ specialist in community owned energy solutions
Lead organisation	To be determined
Partners already involved	<ul style="list-style-type: none"> • Region Zealand (Zealand Denmark EU Office), Covenant Coordinator - representing 17 municipalities of which 14 Covenant signatories. Experience from energy villages with consumer engagement activities. Large number of fossil dependent villages • Discussions ongoing with other partners identified
Foreseen project duration	48 months
Contact information	Liselotte Jensen, Project Developer, ZealandDenmark EU Office +32 (0) 22356655, @: lisjen@zealanddenmark.eu
Deadline for expression of interest	<u>28.03.2014</u>