



Harghita County Council

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Description of the project proposal

Project title: *Adventures in the Carpathians*

Aim of the project: Developing comprehensive tourism products, in which people with special needs can take part. Our goal is to develop special tourism-packages targeting persons with special needs, consisting in leisure activities and adventure sports. We want to achieve this goal by gathering information, creating a database that we can include, as well as opportunities and activities which at the moment are not available for these groups in the tourism circuit.

Planned activities:

- Creating a database of all the adventure sports in the region;
- Developing and promoting tourism packages;
- Organizing conferences, awareness-raising events and training activities;
- Promotional activities (publications, websites, audio-visual products, participation in fairs and so on);
- Creating and expanding a network of activities;
- Compiling a practical information guide for tourists with special needs;
- Training local guides in working with special needs persons;
- Creating a smartphone application for easy access to all information about the offers and activities.

Project proposer: "Csomad-Balványos" Inter-community Tourism Development Association, Romania

Partner role: project leader

Partner organization: association working in the tourism sector

Call for proposal title: SUPPORTING COMPETITIVE AND SUSTAINABLE GROWTH IN THE TOURISM SECTOR

Call for proposal identifier: COS-TOUR-2015-3-04-3

Description of the collaboration:



- a) Two partners in the project consortium must be SMEs - Small and medium-sized enterprises from the tourism sector.
- b) One of the applicants must be a national, regional or local public governmental authority.
- c) And one of the applicants must be an association, a federation or an organization active in any of the following fields: sport, wellness, natural heritage, representation of persons with special needs.

Expertise sought: the partner organization must have experience in implementation of EU co-funded projects

Roles sought: Mostly we are searching for Lead Partners within the mentioned project, but we are open to further discuss the status of the potential partners as well, if the interested parties wish to be project partners only.

Organization types sought: Public administration, Small or medium-sized enterprise (SME), Non-governmental organization (NGO)