

SciConomy-Conference

„Innovation in Europe“

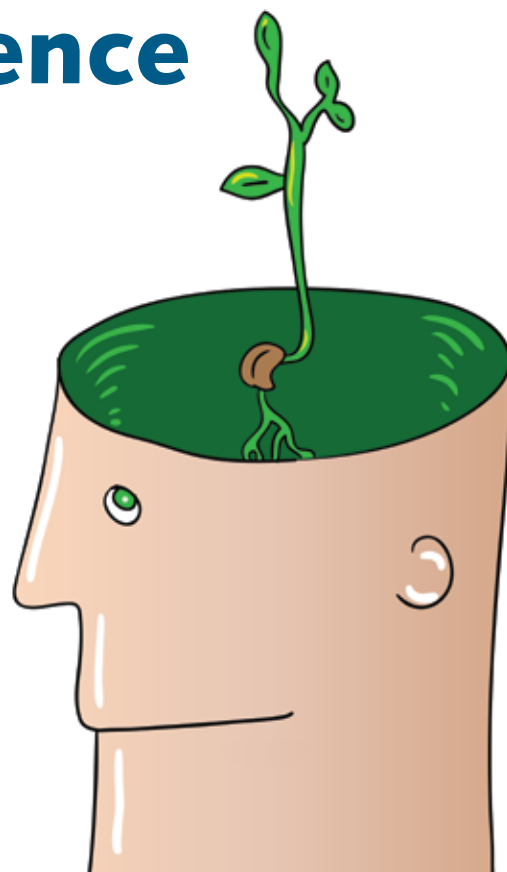
Kaiserslautern, 25th/26th of June 2010

**For PhD candidates and post-docs seeking for a job
in the economy or in the field of applied sciences**

**For PhD candidates and post-docs
who want to start their own business**

For students looking for a PhD position

**Meet innovation managers, scientists and
recruiting experts from Germany, France,
Luxembourg and Belgium**



An innovation process begins with the idea for a new product or novel process. Following this so-called **invention phase**, the idea must be developed into a product and put onto the market. Or the process must be implemented successfully (**innovation phase**). If these two initial phases run smoothly and successfully, there is a good chance of the product or the process being marketed and established worldwide (**diffusion phase**).

The cooperation between research centres, start-ups, small and medium sized businesses and big conglomerates will not only be described abstractly at the SciConomy-Conference, but will also be presented as a great experience.

Young scientists, doctoral students and graduates will be invited from Germany, France, Belgium and Luxemburg to attend the event.

For this the SciConomy-Conference in Kaiserslautern has the following three aims:

- To illustrate an innovation process with the aim of giving participants an orientation as to where they stand within the framework of the value chains and innovation processes and experience how they can optimally demonstrate their potential.
- Exemplary presentation of innovation processes and value chains within defined production processes and branches

The spirit of entrepreneurship should influence the atmosphere of the event immensely through the cooperation of start up companies and doctoral students both of whom will present their areas of competence and the focal point of their research against the backdrop of the concrete economic problems which confront us.

The conference illustrates three processes that are presented by an institution or company:

- The Semantic Desktop, German Research Center for Artificial Intelligence
- Commercial Vehicle Cluster, Commercial Vehicle Technologies
- University of the Greater Region, Sustainability

The conference invites young scientists, doctoral students, graduates and students of all disciplines.

**Free access,
registration required:
www.SciConomy.eu**

Cooperation Partners



Gefördert durch den Europäischen Fonds für regionale Entwicklung im Rahmen des Programms INTERREG IVA Großregion
Die Europäische Union investiert in Ihre Zukunft.

Agenda

25th of June 2010, Introduction to the Event and Innovation Processes (Location: Fraunhofer Zentrum, Fraunhofer-Platz 1, Kaiserslautern)

2.00 pm	Welcome at the Fraunhofer-Zentrum, Kaiserslautern
2.05 pm	Introduction to the innovation management: how to become an inventor? <i>Sultan Haider, Head Innovation Think Tank, Siemens AG</i>
2.45 pm	The innovation process as an orientation for career beginners and business founders <i>Dr. Carsten Hutt, Founder and Managing Director, SciConomy</i>
3:00 pm	Panel discussion: What type am I? Entrepreneur or dedicated employee? Discussion with experts from science and economy
3.30 pm	Break
4.00 pm	Introductory lectures concerning the three innovation processes and the production chains: <ul style="list-style-type: none"> • From a research project to a market success: the NEPOMUK-project as best practice for technological dialogue <i>Dr. Ansgar Bernardi - Deputy Head - Knowledge Management Research Department , German Research Center for Artificial Intelligence</i> • Commercial Industry: Innovation processes and future perspectives in a fascinating branch <i>Dr. Barbara Jörg, Managing Director Commercial Vehicle Cluster</i> • Sustainability: Necessity for society and economy – a chance for highly motivated graduates <i>Prof. Dr. rer. nat. Jochen Kubiniok, Saarland University / Jörg Sperling and Hansjörg Bohnenberger, Sperling Solar GmbH - Gesellschaft für Erneuerbare Energien</i>
6.00 pm	Reception for science and business at the Kaiserslautern University of Technology Kaiserslautern (Foyer 42-foy)

26th of June 2010 Chances and Innovation Processes (Location: Foyer 42-foy, Kaiserslautern University of Technology)

Topics and Coordinators	Innovation process A: The Semantic Desktop German Research Center for Artificial Intelligence (DFKI GmbH)	Innovation process B: Commercial Vehicle Technologies Commercial Vehicle Cluster	Innovation process C: Sustainability University of the Greater Region (UGR)
8.30 am	Welcome at the Kaiserslautern University of Technology		
9.00 am	<u>Invention phase:</u> 1 workshop: <ul style="list-style-type: none"> • Re-thinking the Nepomuk Project (DFKI GmbH) 	<u>Invention phase:</u> 1 workshop <ul style="list-style-type: none"> • Interdisciplinary workshop „applications for nanocomposites“ (Institut für Verbundwerkstoffe (IVW)) • Innovation in a smaller-scale mid-sized enterprise (DBK David+Baader GmbH) 	<u>Invention phase:</u> 2 workshops in parallel <ul style="list-style-type: none"> • Getting more for less (University of Luxembourg) • Energy efficiency of Luxembourg's new buildings (University of Luxembourg)
10.30 – 11.00 am	Coffee Break		
11.00 am	<u>Innovation phase:</u> 2 workshops in parallel: <ul style="list-style-type: none"> • Helping people to remember (Gnosis) • Potential links to Nepomuk (Actimage GmbH und Co. KG) 	<u>Innovation phase:</u> 2 workshops in parallel <ul style="list-style-type: none"> • Just a nice idea or real innovation? (ITK engineering AG) • Product Development System at GRAMMER (Grammer AG) 	<u>Innovation phase:</u> 2 workshops in parallel <ul style="list-style-type: none"> • Innovation in waterfloor heating systems (OPAL-systems, Belgium) • Start-up creation, 123 Go network and initiative „Erasmus for young Entrepreneurs“ (Luxinnovation)
12.30 – 1.30 pm	Lunch		
1.30 pm	<u>Diffusion phase:</u> 1 workshop <ul style="list-style-type: none"> • Workshop SAP Research (SAP AG) 	<u>Diffusion phase:</u> 1 workshop <ul style="list-style-type: none"> • Innovation Management (euro engineering AG) 	<u>Diffusion phase:</u> 2 workshops in parallel <ul style="list-style-type: none"> • Diffusion through innovative cross-border cooperation (Materialia, Metz) • Renewable Energies (Sperling Solar GmbH)
3.00-6.00 pm	Exhibition: Market for Ideas and Opportunities		

**Allocation for free accomodation, please contact us: Zaehringer@SciConomy.de
Information/application: www.SciConomy.eu**