



## Romanian Association for Technology Transfer and Innovation

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**From idea, certificate and innovation through technological transfer and services at highly innovative units with activity based on added value**

**ARoTT** - Romanian Association for Technology Transfer and Innovation is a professional organization of technological transfer and innovation profile units, a non-governmental and non-profit organization.



### Association purpose

- Promoting and protecting business environment of technological transfer entities (incubators, parks, etc) and innovative business from Romania,
- Promote professional interest of members,
- Strengthening professional authority of entities and their social prestige,
- Increased competitively by reinforcing technological and innovation base.
- Combating radicalization and creating religious diversity.
- To offer gender equality advice for members and partners

### ARoTT attributes

- Promote and protect professional and commercial interest of members.
- Organize and promote professional and commercial contacts of entities from same activity domain.
- Elaborate and promote legislative initiatives for members and facilitate members access to governmental and non-governmental organizations.
- Organize and ensure support for collaboration between members
- Assistance and promote of individual, common or third person projects.
- Competitive industry through promoting:
  1. economical competitively concept thru R&D and Innovation.
  2. ethical conduct foot members;
  3. quality in member's activity.
  4. durable development concept for/through member's activity.
  5. innovative activities, protect technical and intellectual rights.
  6. industry image inside and outside of country.
- Ensure competitive informational flux and non-discriminatory dissemination of data for members.
- Perform technological transfer activities, research-development, studies and strategy development, creating databases, centralize information's and ensure non-discriminatory access of members.
- Promote and participate at informational and knowledge society implementation from Romania.
- Organize improving actions inside/outside of country for members benefit.
- Organize events and programs for young people in order to promote Informational Society and Knowledge Society.
- Association demonstrate representative and advisory character through:
  1. Represent and sustain professional, commercial or group interest of members in front of governmental or non-governmental organization/institutions from our country or foreign countries;
  2. Study elaboration, information sharing, specialty consulting for members or third persons\;
  3. Propose to legal organization promoting of normative documents for members;
  4. Initiate meetings and professional contacts.

**ARoTT's** members are associations, organizations with juridical personality, profit or non-profit, legal private and organizations from universities environment which are joining to actual statute.

Objective: Increasing number of products and technology offers or used through technological transfer. Reaching the objective:

- Identify and promote innovative products;
- Promote technological cooperation;
- Access to research results.

### What is trans-national technological transfer

- The process through which information, knowledge, idea or technology developed by an organization for a certain purpose are used or applied in other organization from other area and different purpose.
- Relation between innovators and applicants which leads to creation or development of new products, technologies or systems;
- Selling or exchange of intellectual properties regarding a technology, involving producer agreement;
- Successful application or adaptation of developed technology of one unit in such way that will correspond for necessities of more units;
- Assuming technology, know-how or experience from one unit to another, industrial sector to another, from research to market as an innovation element (which not include just simple commerce);



### Ensured services

- Promoting research results for industry and international partners;
- Identify new technology offers and requires;
- Consultancy and promoting of new technologies;
- Consultancy regarding industrial property, technological transfer trans-national;
- Organize and participate at international meetings, brokerage, market and exhibitions;
- Dissemination; creating partnerships;
- Contractors forming;
- Support for implementing new products or technologies;
- Requirements evaluation and offers for SME's and their international collaboration abilities;
- Consultancy for certify according to ISO 9001 quality standards.

### Strategies

- Creating a network in order to stimulate partnerships and developing new promoting innovation strategies;
- Stimulate local communications in order to identify problems, finding solutions and actors for implementation;
- Creating SME's – Local administration – Research – Innovation – University – Civil society – Industrial units partnerships in order to develop thru innovation;
- Information gathering create partnerships opportunities and business development.
- Increasing number of innovative units based on high added value and number of efficient units based on innovative technologies.

### Projects, Programmes

ARoTT was involved in many projects: INTERREG cross-border Romania-Bulgaria, national's strategic projects, research projects on national plan, FP7, Horizon 2020, and Structural Funds.

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