

Welcome to Outokumpu Industrial Park

Juuso Hieta, CEO

Outokumpu Industrial Park Ltd.



Outokumpu Industrial Park (the core of it)

Joensuu 45 km

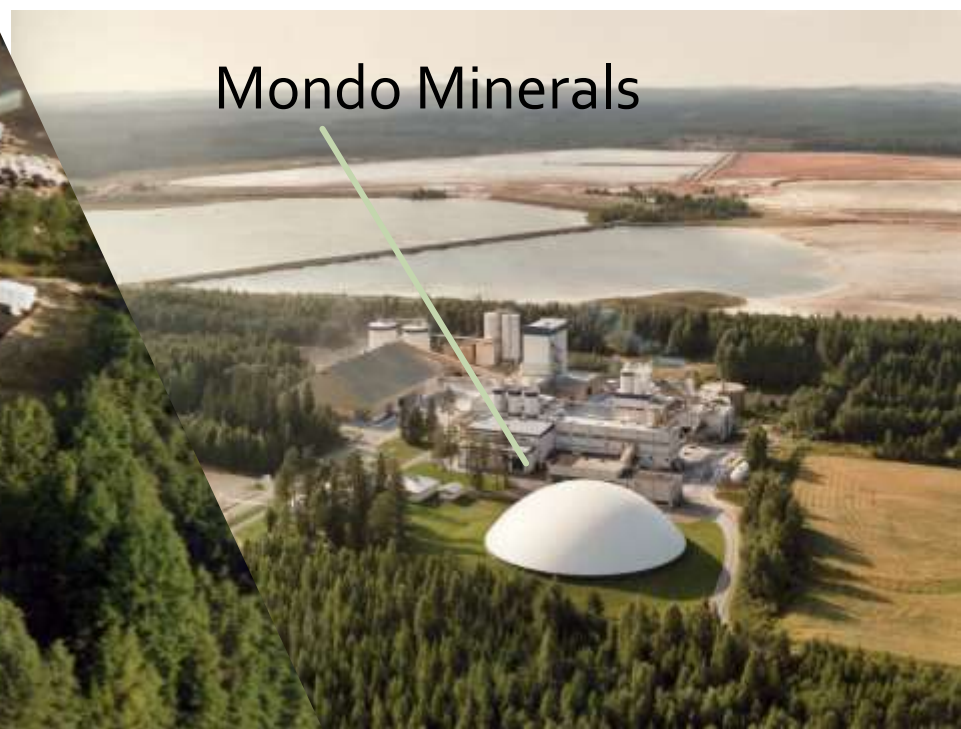
We are in this building at the moment

Kuopio 92 km

Sysmäjärvi industrial area

Outokummun Metalli Oy

Piippo Oy

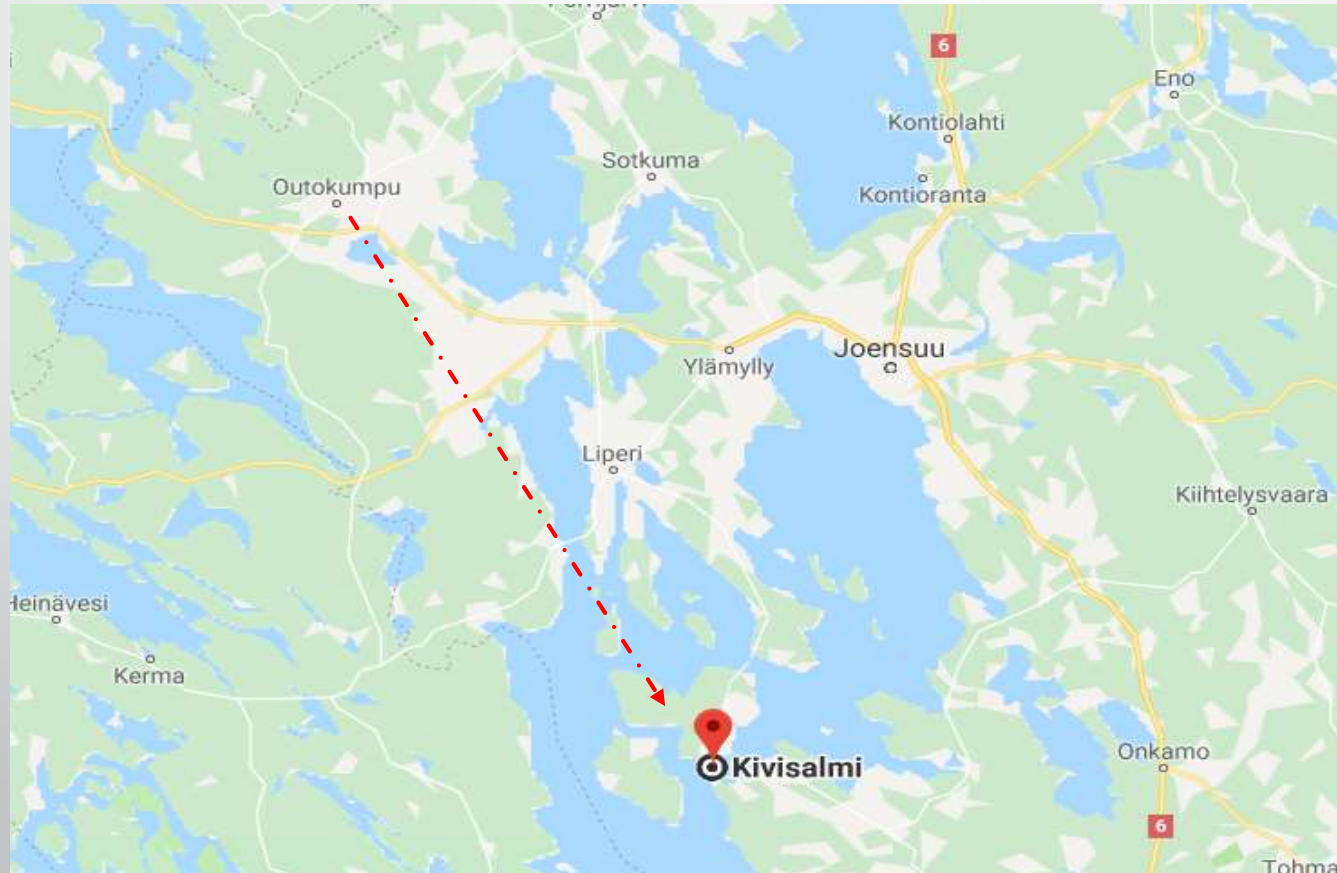


Mondo Minerals



A Brief history of industrial evolution

First stone chunk that gave evidence for Otto Trustedt's exploration team of a rich copper ore deposit somewhere in North Karelia was found in 1910 about 70 km southeast from Outokumpu
→ ore discovery was the starting point of Outokumpu
(both: company & town)



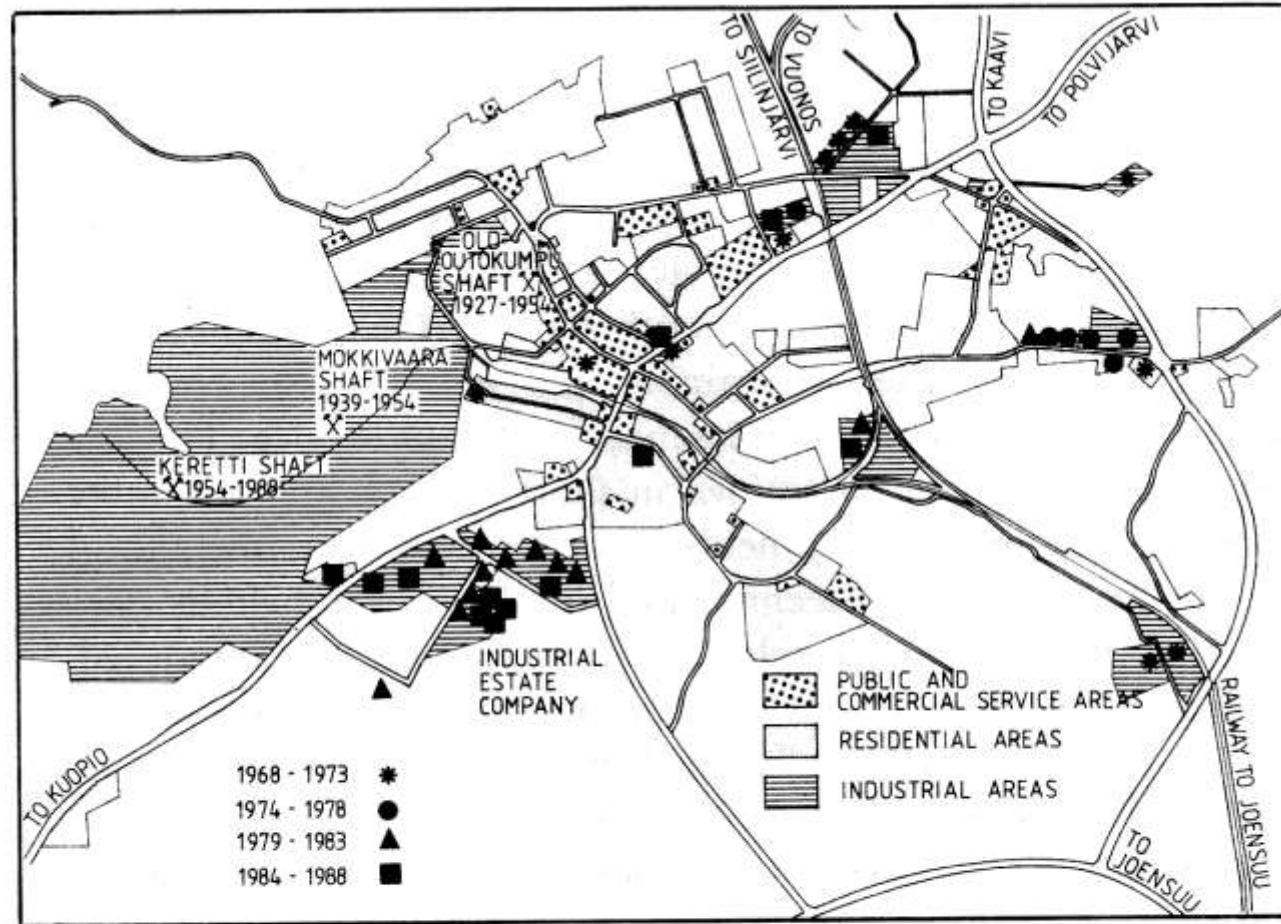


Figure 10.4 Town plan of Outokumpu and years of construction of industrial premises

Population vs. ore extraction – causality?

MINED ORE IN HUNDRED OF METRIC TONS
POPULATION

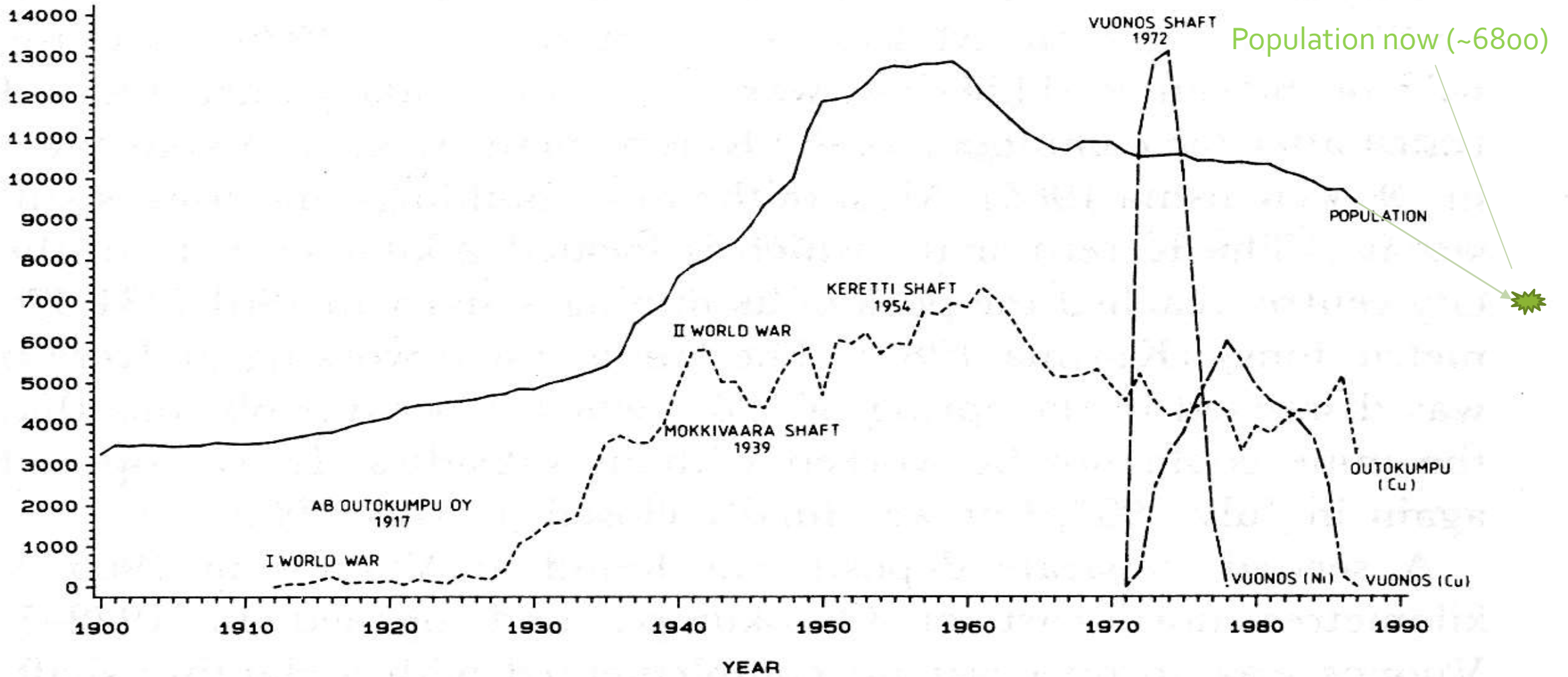


Figure 10.2 Ore extracted from Keretti and Vuonos mines and the population of Outokumpu

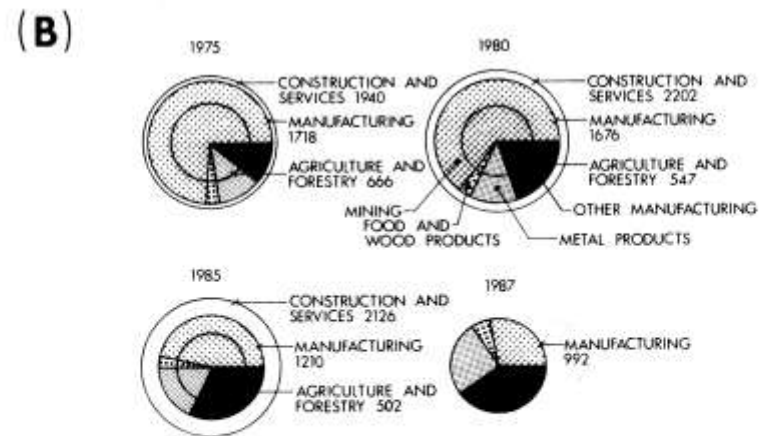
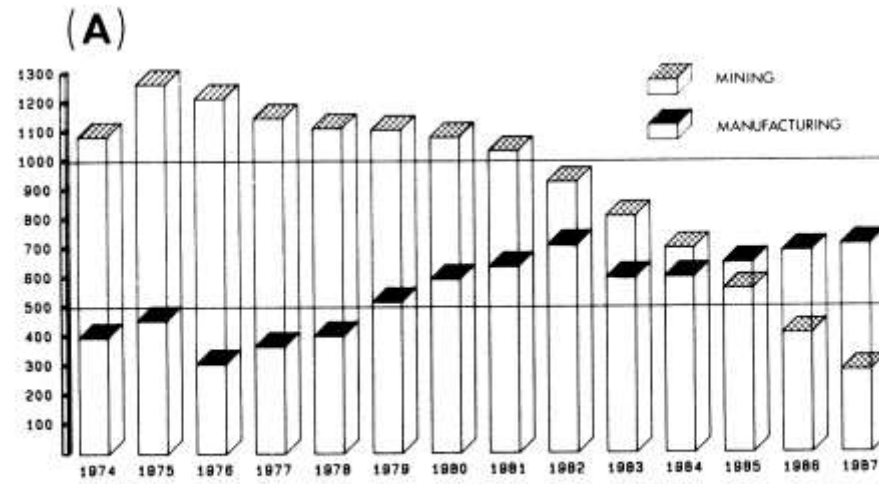


Figure 10.3 (A) Mining and manufacturing employment in Outokumpu, 1974–87. (B) Occupational structure of the population in 1975, 1980, 1985, and 1987

What is left of our strong mining history?

“An Industrial hub”

Outokumpu Industrial Park



- A good example of Finnish regional (industrial) policy in the 1970's
 - Outokumpu was one of many industrial cities in Finland to face such a major structural change with a very, very large scale on the local economy – many others followed → industrial park was established to broaden the local economy and to create new industrial jobs as a replacement for the declining mining business
- Even as we speak we still have 15 hectares of already zoned areas for industrial purposes with a good and solid infrastructure: district heating of which 99 % is produced with renewable energy sources, optical fibre & electricity networks and modern sanitation systems easily accessible to all industrial and other start ups
- Today (2018) about 960 jobs in industrial companies in Outokumpu, with 6800 inhabitants, which makes us one of the most industrialised cities in Finland

Outokumpu Industrial Park Ltd.

Services

- Construction of premises
 - We construct and finance premises on demand for our clients either on loan or with purchase agreements (redemption period usually 10-15 years)
 - Planning and project management of construction projects
 - We have built ~ 70 000 m2 of industrial & other facilities during our history
- Rental spaces
 - About 18.000 m2 of rental premises (offices and small industrial estates) in Outokumpu & Polvijärvi
- Management & development
 - 3 other affiliated estate companies of Outokumpu City Group managed by the ceo of Industrial Park
 - We take care of economic development and SME-development in Outokumpu City Group side by side with Business Joensuu which provides business advisory services

Ownership

- 94 % Municipality of Outokumpu, 6 % Municipality of Polvijärvi

COMPANIES IN OUTOKUMPU:

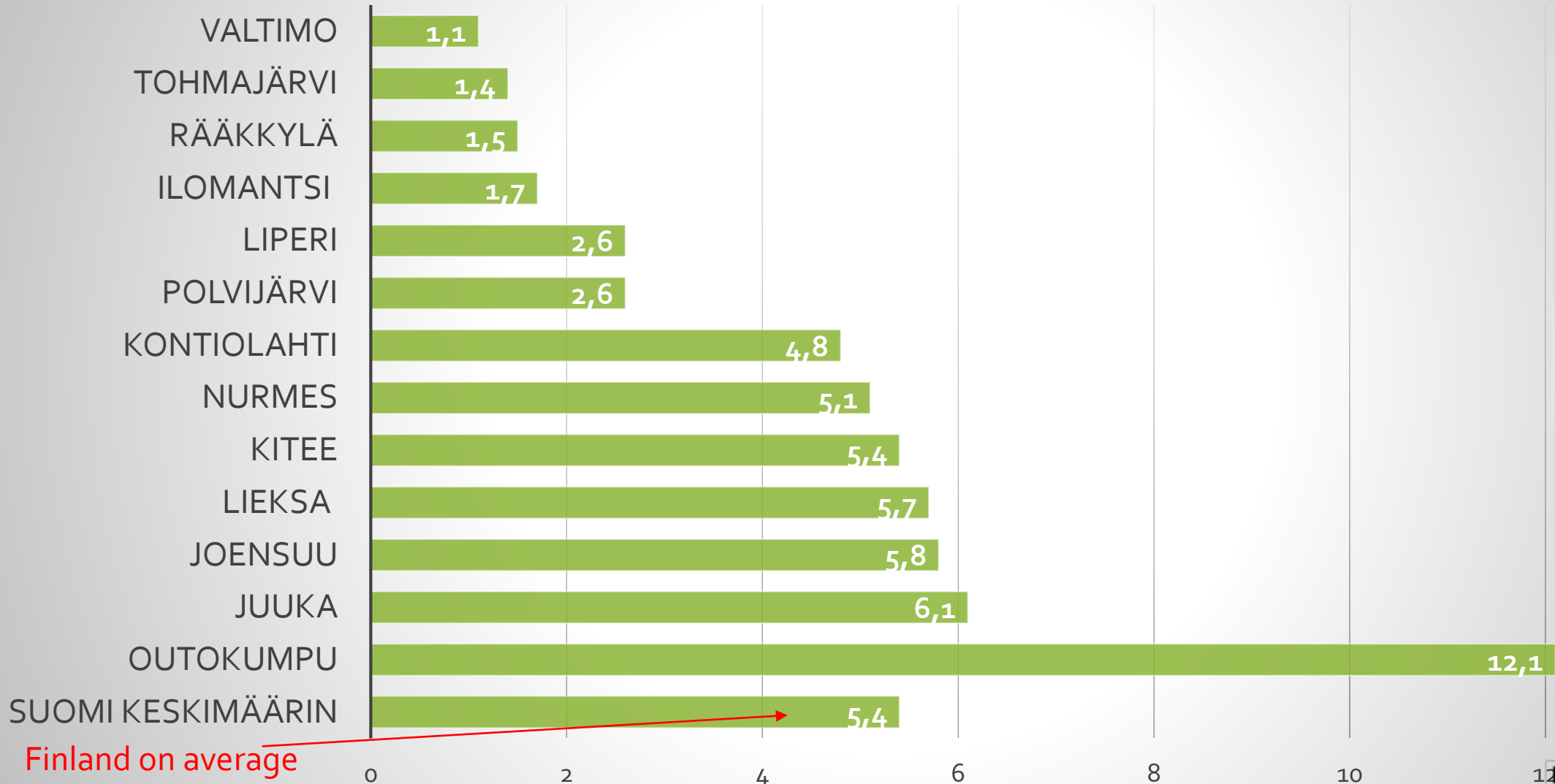
INDUSTRIAL COMPANIES 50

COMPANIES IN TOTAL 400

ESTIMATED ANNUAL TURNOVER OF
INDUSTRIAL COMPANIES ~315-350 M€

Most industrialized city in North Karelia province

Industrial jobs % of municipality's population (2014/15)




Finland on average

Workforce & traditions

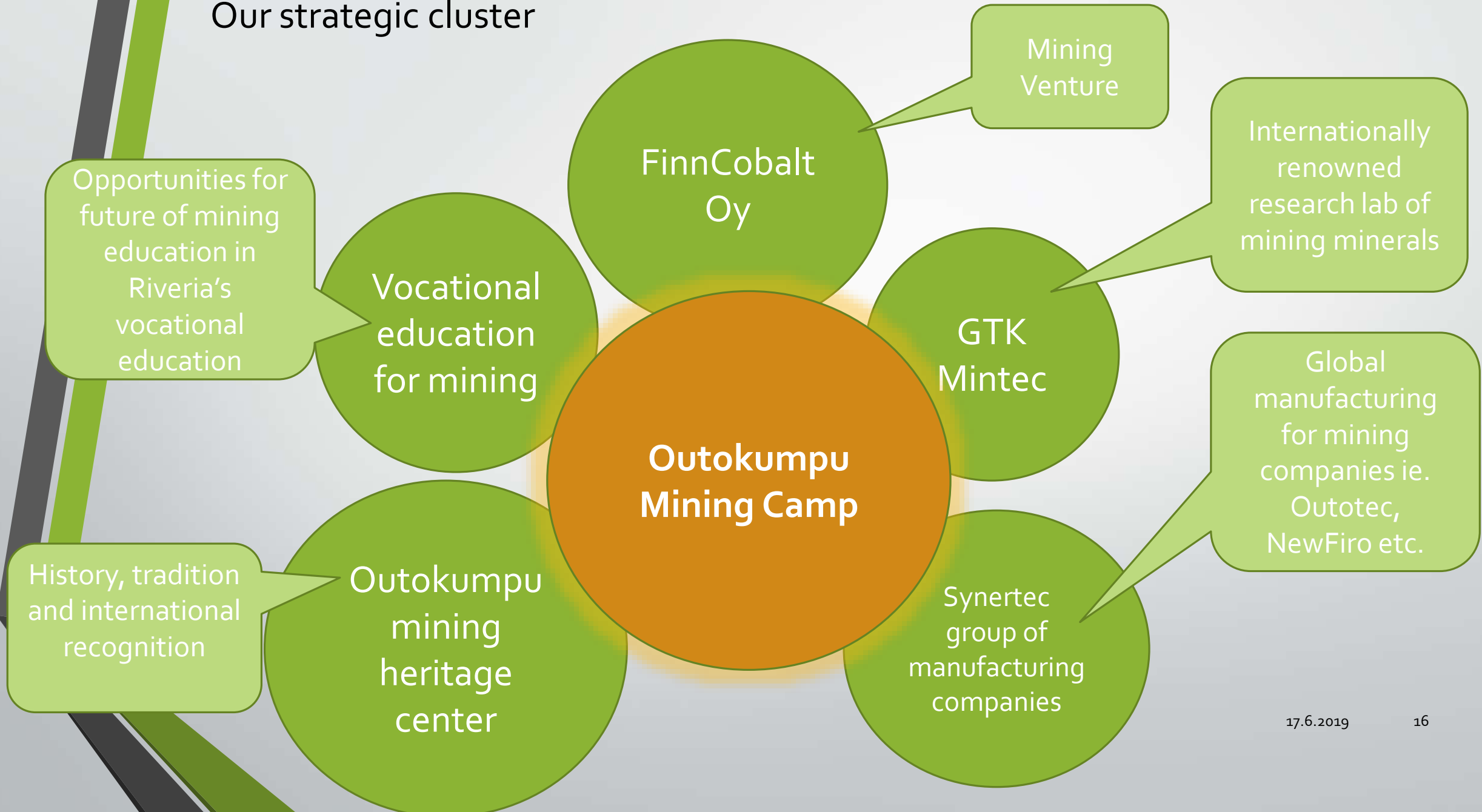


- Vocational college in Outokumpu
 - Industry in our area gets skilled workforce from Outokumpu Vocational College → seems that the demand in industries at the moment is far greater than supply from colleges
- 900 people daily commute to work in Outokumpu from other municipalities and about 500 people commute from Outokumpu to other municipalities
- Traditions
 - Outokumpu Copper Ore was the foundation of wealth and strong industry for the whole of Finland between the years 1920-1990
 - Most of WW2 reparations to Soviet Union were paid in Copper extracted from Outokumpu Copper Ore
 - Now the foundation lies more & more in our export and subcontracting companies that operate in Outokumpu of which many are clients of Outokumpu Industrial Park Ltd.
 - We are keen to broaden the base of our local economy – it is our mission



Future prospects ?

Our strategic cluster



SOME OF OUR CLIENTS

AKVILA OY

BOLIDEN

DAVID Health Solutions Ltd

FINELCOMP OY

FINNISH STEEL PAINTING OY

GEOLOGICAL SURVEY OF FINLAND

HKSCAN OY

JOENSUUN SEUDUN KEHITTÄMISYHTIÖ / JOSEK LTD.

KIRIKE OY

OKUN HAMMASPYÖRÄ OY

OKUN PUTKITYÖ OY

OKUN TERÄHUOLTO KY

OUTOKUMMUN ENERGIA OY

OUTOKUMMUN METALLI OY

OUTOTECH TURULA OY

PIIPPO OY

PREMETEC OY

TOOLMAN OY

...and many more (~ 50 clients at the moment)



Thank you 😊

A link to our introductory video in Youtube:

- <https://www.youtube.com/watch?v=Z-HTe-iMU10>