

# OPENGOV 2.0

## Regional Open Governments 2.0: social networks, open data and transparency for improved public actions

### DATOS GENERALES

Priority **1. Innovation and knowledge economy**  
Subtheme **Information society**

Project title: **OPENGOV 2.0 – Regional Open Governments: social networks, open data and transparency for improved public actions**

Main applicant: **Development Department of Region Castilla-y-León – General Directorate of Telecommunications**

**Possible partners:** 8 to 12 partners from the European Union  
▪ Regional public authorities with competences in the fields of ICT



Approx. total budget: **1.500.000,00 € - 2.000.000,00 €** ERDF Grant: **75 to 85%** according to the Member State  
Period: **24 months from January 2012**, with possibility of extension of 12 months maximum.

### CONTENT OF THE PROPOSAL

#### General objective

Improve regional policies in the field of Open Government through the use of social networks, open data and transparency tools, and ICT collaboration processes between public authorities, social society, businesses and citizens.

#### Specific objectives

- Identify, analyse and transfer successful experiences of Open Government to improve regional policies.
- Promote open government as an engine of modernization of administrations and as an innovative tool for a participatory and transparent democracy.
- Use the potential of the social networks 2.0 to implement dynamic ICT collaboration processes between public authorities, social society and citizens.
- Create databases that provide open data contributing to more transparency in public action and promote an informed collaboration between all stakeholders.
- Implement pilot actions of Good Practice transfer and disseminate the results at European level.
- State the basis for future collaboration.

#### Starting situation

The Open Government goes beyond the traditional concepts of participation and promotes a model based on the bidirectional communication and transparent collaboration between administration, enterprises, social society and citizens, using the potential of ICTs. Only now, with the technological progress that the interactive social networks (web 2.0 technology) offer, it is possible to implement Open Government to its full extent, with an affordable cost for the public administrations and promote its implementation throughout Europe.

In this context, the regional **Network of digital municipalities of Castilla y León** coordinates, advises and provides local entities with a natural framework for debate, exchanges, joint collaboration in specific projects in order to promote, develop and enhance the implementation of Open Government 2.0 policies.

**In the framework of the INTERREG IVC programme, the OPENGOV 2.0 project aims to encourage the improvement and joint development of Open Government 2.0 regional policies, through the exchange of Good Practices at European level.**

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## Activities

### 1. Management and coordination of the project OPENGOV 2.0

Management and coordination of the project in accordance with all administrative, legal and financial tasks that are necessary to execute the project.

- Completion and management of the signature of the Association Agreement.
- Prepare the elaboration of progress reports.
- Monitoring and control of the implementation and justification of expenditures.
- Organisation of board meetings of the project

### 2. Communication and dissemination of the Project OPENGOV 2.0

These include tasks aimed at disseminating the project's activities and the achievements of the participating territories at European level among the target groups, in particular, political authorities and public employees at regional and local level.

- Publication and dissemination of joint brochures and newsletters
- Organisation of the joint opening and closing meeting
- Elaboration of the project website OPENGOV 2.0 and
- Organisation of a media campaign.

### 3. Exchange of experiences for the identification and analysis of Good Practice examples

- Joint definition and development of an **analysis of the situation of implementation of open government** in each participating territory and inventory of relevant public policies and initiatives.

- Joint definition of criteria for analysis, data collection forms and questionnaires.
- Production of a regionalized technical analysis about initiatives and strategies for support and promotion of open government 2.0
- Synthesis and comparative analysis of the regionalized information gathered and elaboration of an interregional diagnostic that identifies the topics to be treated in depth in the framework of the cooperation

- Identification, analysis and **exchange of Good Practice examples**

- Organization of transnational thematic workshops about initiatives for the implementation and promotion of open government. The topics of interest will be chosen based on the diagnostic results, indicating the possible following ones:
  - Monitoring and control of open-government projects
  - Technological assessment for the implementation of open government structures
  - Awareness raising and training for citizens, social society, enterprises and public administration concerning the use and implementation of open government
  - Development of indicators related to the use of open government, etc.
- Joint identification and selection of Good Practice examples
- Elaboration of study cases in each participating territory.
- Study visits to the Good Practice examples.
- Elaboration of a Good Practices guide and a Good Practices data base

- Elaboration of **implementation plans** for the support and promotion of open government 2.0

The implementation plans will be elaborated with the objective that the project endures in time

- Definition of commitment of each partner for the future in terms of creation of support, monitoring and stimulation initiatives for digital public services.
- Definition of implementation plan that will be implemented through local and regional policies after the project's duration



### 4. Pilot actions -Transfer of Good Practices

- Preparation of a methodology for the transfer of Good Practices between the "sending" and "receiver" partners. Each partner can send and/or receive a Good Practice related to, among others, counselling, monitoring or promotion of open government projects
- Organisation of staff exchange
- Organisation of training seminars on the new methods and /or tools transferred (e.g. open data base, social networks and ICT collaboration processes, etc.)
- Elaboration of a recommendation report addressed to the responsible political entities of each participating country