

**4<sup>th</sup> EU Interregional Cooperation Forum  
3-4 February 2011  
Budapest**

**Draft programme**

**Thursday 3<sup>rd</sup> February 2011**

- 8.30 Registration**
- 9.15 Event programme overview**
- 9.30 Welcoming words**  
*Ministry for Development Affairs, Hungary*  
*Nord - Pas de Calais Region, Managing Authority of the INTERREG IVC Programme*
- 9.45 SpotMe demonstration**
- 10.00 Coffee break**
- 10.30 Plenary on interregional cooperation**  
Johannes Hahn, Commissioner, Regional Policy  
Danuta Hübner, MEP, Chair of Regional Policy Committee (tbc)  
Mercedes Bresso, President, Committee of the Regions
- 11.15 Q&A**
- 11.30 INTERREG IVC programme update**  
*Michel Lamblin, INTERREG IVC Programme Director*
- 12.00 Interregional cooperation achievements I**  
*Nicolas Singer, Senior Project Officer, INTERREG IVC programme*  
Global view of programme results so far

<b>12.30 Lunch break</b>
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- 14.00 Interregional cooperation achievements II**  
Testimonies and examples of running projects followed by Q&A session
- 15.30 Coffee break**
- 16.00 Thematic networking / live feedback**  
*Participants interested in asking questions and getting feedback on project ideas meet in the plenary room, where a panel of programme advisers will reply directly to questions in front of the audience.*  
*Other participants can network thematically in the stand area.*
- 17.00 Conversation with the Commission: “Lessons learned, future perspectives”**  
Following the publication of the 5<sup>th</sup> Cohesion Report, and hot on the tail of the Cohesion Forum held in Brussels on 1<sup>st</sup> February, an intimate conversation will take place between the European Commission, a regional policy practitioner, and the interregional cooperation programme. They will discuss the EC’s views on what lessons can already be drawn from the current funding period, the

ideas for future Cohesion Policy and what the role of interregional cooperation could or should be within it.

**18.00 End of day 1**

**Friday 4<sup>th</sup> February 2011**

**9.00** Reminder of the daily programme

**9.15** **Presentation Fourth Call Terms of Reference**  
*Erwin Siweris, INTERREG IVC Deputy Programme Director*  
**Q&A**

**9.45** **INTERREG IVC project development**  
*Points of attention by the JTS*  
*Successful Lead Partners' testimonies*

**10.45** **Coffee break**

**11.15** **30 minute workshops on...**

...How to create a sound management system  
.. ...How to set up a project budget  
..How to estimate your project achievements  
...What is an implementation plan  
...How to develop a strategic communication  
...How to define a communication plan

*In parallel, participants who do not wish to register for a workshop will have the opportunity to do some thematic networking*

**12.30** **Lunch: buffet and open networking**

**14.00** **30 minute workshops continue**

...How to create a sound management system  
...How to set up a project budget  
...How to estimate your project achievements  
...What is an implementation plan  
...How to develop a strategic communication  
...How to define a communication plan

*In parallel, participants who do not wish to register for a workshop will have the opportunity to do some thematic networking*

**15.30** **Closing**